

RSAD Grant Scoring Rubric

Scoring criteria. The authority will not review or score an application unless it meets the requirements and deadlines of [rule 261—38.3\(15E\)](#). An application that meets the requirements and deadlines of [rule 261—38.3\(15E\)](#) will be given a numerical score between 0 and 100. The higher an application’s numerical score, the more likely it will receive funding under the program. The criteria used to score the applications and the maximum number of points that may be attributed to each criterion are as follows:

Economic Impact – 30 Points			
30	25	20	15
<ul style="list-style-type: none"> • Economic Impact form is filled out • The hotel numbers provided are clearly based on previous hotel usage for past or similar events • Will benefit the economy statewide and locally. • Shows the highest economic impact 	<ul style="list-style-type: none"> • Economic Impact form is filled out • The hotel numbers provided are clearly based on previous hotel usage for past or similar events • Will benefit the economy statewide and locally. • Shows an above-average economic impact. 	<ul style="list-style-type: none"> • Economic Impact form is filled out • The hotel numbers provided are clearly based on previous hotel usage for past or similar events • Will benefit the economy statewide and locally. • Shows an average economic impact. 	<ul style="list-style-type: none"> • Economic Impact form is filled out • The hotel numbers provided are somewhat based on previous hotel usage for past or similar events • Will benefit the economy more locally than statewide. • Shows an average economic impact.
10	5	0	
<ul style="list-style-type: none"> • Economic Impact form is filled out • The hotel numbers provided are somewhat based on previous hotel usage for past or similar events • Will benefit the economy more locally than statewide. • Shows a below-average economic impact. 	<ul style="list-style-type: none"> • Economic Impact form is filled out • The hotel numbers provided are not based on previous hotel usage for past or similar events • Will benefit the economy locally only. • Shows below-average economic impact 	<ul style="list-style-type: none"> • Economic Impact form is not filled out completely • The hotel numbers provided are not based on previous hotel usage for past or similar events • Application is unclear and poorly composed. • Shows little to no economic impact 	

Novelty & Quality – 20 Points				
20	15	10	5	0
<ul style="list-style-type: none"> Includes sporting events that are new to Iowa. Clearly articulates that the repeated sporting events have been improved, enhanced, or enlarged 	<ul style="list-style-type: none"> Includes sporting events that are new to Iowa. Articulates a few improvements, enhancements, or enlargements to the returning sporting events. 	<ul style="list-style-type: none"> No new events are included in the application Articulates a few improvements, enhancements, or enlargements to the returning sporting events. 	<ul style="list-style-type: none"> No new events are included in the application Does not clearly articulate improvements, enhancements, or enlargements to the returning sporting events. 	<ul style="list-style-type: none"> No new events nor are repeat events improved, enhanced, or enlarged

Event Size & Scope – 15 Points			
15	10	5	0
<ul style="list-style-type: none"> Size form is completed and filled with potential attendance figures for participants, spectators and officials. No question on the estimated attendance numbers provided. Each sporting event is clearly described in the application The total budget of eligible expenses supporting the sporting events (RSAD funds + other funds) is clear and more than \$75,000. 	<ul style="list-style-type: none"> Size & Scope form is completed and filled with potential attendance figures for participants, spectators and officials. There are some questions on the estimated attendance numbers provided. Each sporting event is briefly described in the application. The total budget of eligible expenses supporting the sporting events (RSAD funds + other funds) is clear and more than \$75,000. 	<ul style="list-style-type: none"> Size & Scope form is completed and filled with potential attendance figures for participants, spectators and officials. There are some questions on the estimated attendance numbers provided. The total budget of eligible expenses supporting the sporting events (RSAD funds + other funds) is clear and equals \$75,000. 	<ul style="list-style-type: none"> Size & Scope form is <u>not</u> completed and filled with potential attendance figures for participants, spectators and officials. Application is unclear and poorly composed.

Leverage Fund Ratio – 20 Points		
20	10	0
<ul style="list-style-type: none"> The proportion of state funds to total funds in the application shows an above-average rate of financial participation from entities other than the state of Iowa. 	<ul style="list-style-type: none"> The proportion of state funds to total funds in the application shows average financial participation from entities other than the state of Iowa. 	<ul style="list-style-type: none"> The proportion of state funds to total funds in the application show below-average financial participation from entities other than the state of Iowa.

Need – 10 Points		
10	5	0
<ul style="list-style-type: none"> Clearly articulates a need for state funds. Clearly articulates sporting events that have never before been funded under the program or under another state program. The sporting events <u>will not</u> go forward without state funding. 	<ul style="list-style-type: none"> Clearly articulates a need for state funds. Clearly articulates sporting events that have never before been funded under the program or under another state program. The sporting events will go forward without state funding. 	<ul style="list-style-type: none"> Does not express a clear need for state funds. Does not articulate sporting events that have never before been funded under the program or under another state program. The sporting events will go forward without state funding.

Geographic Diversity – 5 Points	
5	0
<ul style="list-style-type: none"> Based on the pool of applicants, the applicant is geographically diverse 	<ul style="list-style-type: none"> Based on the pool of applicants, the applicant is not geographically diverse