



## FY 2025 Iowa Tourism Grant Recipients

Boone County Convention & Visitors Bureau	Wayfinding Map Signage	6200
Buchanan County Tourism Bureau	Buchanan County Tourism Comprehensive Marketing Overhaul	7800
Centerville Chamber of Commerce dba PACT	Discover Appanoose County: Missouri's Gateway to Iowa Living	10000
Chamber of Commerce of Grinnell	Get into Grinnell - Website Overhaul	10000
Charles City Area Chamber of Commerce	Transforming Tourism Promotion in Charles City Through Multimedia Storytelling	6000
City of Cedar Falls	Cedar Falls Gateway Water Trail Promotional Campaign	10000
City of Manning	Tourism Video clips	10000
City of Sioux Center	Visit Sioux Center website and launch	9300
Council Bluffs Convention & Visitors Bureau	2025 Council Bluffs Business Travel Marketing Initiative	10000
Covered Bridges Scenic Byway	Covered Bridges Scenic Byway Promotional Videos	10000
Decatur County Development Corporation	Travel Decatur	9600
Dubuque Area Convention & Visitors Bureau	"The Groupie" Travel Dubuque Campaign	7500
Estherville Area Chamber of Commerce	Discover Estherville: Unveil the Hidden Gems	5000
Greater Clinton Partners for Growth	Retargeting to Create Stopover Visits to Clinton, Iowa	10000
Greater Des Moines Convention & Visitors Bureau	ICON Water Trails Marketing Co-op Campaign	10000

Ingersoll-Grand Self Supported Municipal Improvement District	Expand Your Palate/Palette	10000
International Marketing Communications, Inc. (IMC)	Iowa Latino Festivals - Hispanic Heritage Month (September 15 - October 15)	10000
Iowa Association of County Conservation Boards	Iowa's 2000+ County Parks	10000
Iowa Bicycle Coalition	RAGBRAI Training Ride Campaign	10000
Iowa City Coralville Convention & Visitors Bureau	Foodie Experience Web Series	10000
Latino Resources Inc.	2025 Latino Heritage Festival Marketing Project	10000
Mahaska County Conservation Board	Leading People to the Parks	10000
Maquoketa Area Chamber of Commerce	Timber City Adventure Race Marketing Strategy	5000
Marion County	RedRockArea.com Seasonal & Inspirational Trails	2500
O'Brien County Economic Development Corporation	Exploring agritourism in O'Brien County from a blogger's hands-on perspective	3400
Pella Convention and Visitors Bureau	Sole of Pella: Dutch Tradition in Metal	5700
Pottawattamie County Conservation Board	Mt. Crescent Ski Area Rebrand	9600
Quad Cities Convention & Visitors Bureau	Hummingbird Impact: Leveraging Social Media and Text Outreach to Attract Quad Cities Visitors	10000
Sioux City Regional Convention and Visitors Bureau	Wheel the World- Explore Siouxland	10000
Spencer Chamber of Commerce Foundation	Capture Clay County: Visual Media and Promotional Initiative	9600
The Iowa Children's Museum	Destination Play: Driving Family Travel with Digital Advertising	10000
Upper Iowa Audubon Society	Fostering Birding Tourism in Allamakee County	10000

Visit Mason City, Inc.	2025 Digital Marketing Campaign	10000
Warren County Economic Development Corporation	Warren County Tourism Partnership - Tour and Passport Marketing Campaigns	10000
Webster City Association of Business & Industry	Creative Culture Brand Development & Marketing	10000